WOODBOWS

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PORTFOLIO

CONTENT WRITING
5 Things to Remember While Buying Smallest Air Conditioner (Updated 2018)

James, Small AC Wiz, America
Updated on 10th June 2019

Last update: 10th of June 2019 When the weather becomes hot, your home or office heats up. This makes your home or working environment very uncomfortable. In such times, the smallest air conditioner can be a very effective option for cooling down your office or room. Though they are small, it will cool down a hall even with an electric heater in about 15 minutes.

A tiny air conditioner is an energy-efficient and an inexpensive alternative to central air conditioning. Of course, it is a good thing that there are hundreds of models of small air conditioners in the market.

However, this always makes it difficult for many people to pick the best air conditioner shopping for one.

For this reason, we have decided to present you with a list of top 10 smallest air conditioners that will make your shopping experience easier and more fun. Read the list and decide which best suits your needs and budget.

LINK: https://www.tweedsmag.org/smallest-air-conditioner/

CLIENT: tweedsmag.org, USA
Updated on 12th May 2018 We have been hearing that a lot of people having the same problem that WooCommerce emails not working.

I had been personally using WooCommerce to build my shopping cart system on my first website here at Sprout-Flowers. I had the same issue too – WooCommerce emails not sending.

It has come to my attention that a lot of people are having the same problem I was having which was, WooCommerce email notifications not working.

Before we jump on it, if you want me to fix this woocommerce email issue along with website speed optimization and website security, please feel free check us out at this WordPress support link.

Let me walk you through what I learned or followed to fix the Woocommerce email notifications problem.

Fix. 1 for WooCommerce not sending emails issue: Look for commas or periods in Email sender settings

Step 1. Drill down to New Order Email settings
First of all, let’s go to my WooCommerce plugin –> settings. You can also the images here for step by step walk-through.

Now in the settings, let’s go ahead and choose emails. Now you will see a table of email.

To customize the New Order email settings, head over to New Order and click on the title or you can also click the gear icon at the right end of each field.

Either method should work though.

LINK: https://www.sprout-flowers.com/woocommerce-not-sending-emails/

CLIENT: SPROUT-FLOWERS, UK
Nailing Your Marketing Strategy

What is infographic and why is it important for marketing presentations?

I asked myself the same questions a few years back. I assumed, it is just one of those countless application or software that kept popping like mushrooms. But no, this is not a tool that flourished overnight.

Visual representations have already been used throughout the centuries but are exhibited variously and developed over the years. On the 21st century, we have infographic (a computer software) which stands for information graphics for effortless and efficient visual illustration. Unlike before when it was done by hand - a couple of markers, papers, rulers and pens (well, that was the classic). Infographic has the biggest impact nowadays; this is the digital age after all.

To answer the second question “why is it important for marketing presentations?” I’m pretty sure we are all aware of what marketing is and why we see banners and ads every time you log in to your LinkedIn account. Some ads are even more annoying that even if you just accidentally hovered your pointer, it brings up a huge page saying I need to subscribe to get rich easily - that’s marketing and advertising to you.

Let’s bump this out a bit and understand the impact when infographic is integrated with your marketing strategy. In the discussion about VAK (visual, auditory, kinesthetic) Learning, it talked about the 3 types of learners – visual, auditory, and kinesthetic. Approximately 65% of the human population are visual learners. Although people receive input from all the 5 senses - sight, touch, feel, smell, and taste.

The primary sense to gather more information is the sense of “sight” because 50% of the human brain is dedicated to the visual functions and images are processed faster than
In Retrospect of Social Media

The Awakening

Do you remember that time when there were social media sites without advertisements? Those were the good old days when Myspace was literally my Internet space (yes, I am a bit old school) and had the chance to use media sites that were the predecessors of Facebook), and Farmville wasn’t running a gag on South Park. Why was there such a violent upheaval of ads in every nook and cranny?

When did the domination begin? What will the future be and how many more ads must I sift through just to see a video? Let’s dig a bit. shall we?

When did the massive giant plugged into our everyday lives become infected with monstrous banners and sparkly ads telling me that I need a nose transplant? It trickled here and there. A few markets had such success that they’re targeting us... I mean the digital crowd and prepubescent video gamers. and other companies saw this trend. Facebook though was aiming for the throat.

Why? Why did we let this happen? Relax. It’s not entirely our fault. Companies like Facebook, Twitter and the 150-word-or-less stuff don't just magically appear on your computer and phone through the acts of Gandalf and Harry Potter. These awesome and famous things we generally call social media sites require servers, lots of codes and power for the servers to maintain that very cool function called the “like” button. It probably has as much codes as the Linux Kernel to work. What I’m saying is, the resources to sustain these websites up are not cheap and this is where the advertisers come in. “Just a little banner” they say, “a hardly noticeable banner”. So, it’s either that or people pay for memberships, which is what actually happened to some sites where the number of users are way, way below Facebook users. If you put it this way, it isn’t so bad after all.

Of Privacy and Perception

When you search for the best deals or share news to your friends in Facebook, your audience is bigger than you know. Why? That is because everything you do online will be recorded on the servers which will technically leave your cyber footprints. I’m pretty sure I left a lot of trails when I started with these stuff. Back to the topic, ethical concerns are raised when using social media for academic research because of the information collected by private companies.
5 Reasons to Hire a Professional Mover

Keywords: Dubai Movers

As it is known that relocation refers to moving or shifting of any establishment from one place to another, so as and when relocation word comes to an individual’s mind, it can either be associated with stress or happiness. Relocating, shifting or moving to a new place can be both physically and mentally challenging task if it is international or local. So to avoid this pain and lead a simple and stress-free life, a professional movers and packers company is required to guide you through the shifting process. Sometimes the process can cause advantage as well disadvantage and the reasons for hiring professional packers and movers in Dubai. Let us have a look at a few of the reasons to hire professional Dubai movers.

- **You have a lot of stuff** - This reason is perhaps self-evident that with a big house and a lot of things which is complete of use, you need a professional moving company. Some things can’t be completed in few carloads, so this is the primary reason that truckloads of your house or office stuff have to be packed and transported to your new location because a professional mover has enough space to carry all the things just in one trip.

- **Saves a lot of time and money** - Once you have hired a professional mover, it will save a hell lot of your incredible precious time. It is the trained mover who can handle not only loading and unloading of the truck but also gives you convenience in packing, unpacking, assembling and disassembling of furniture. Apart from this, it can help you in saving a lot of money also because a professional packing and moving company will not charge you much amount with their services. On the other hand, if you think of outsourcing the service to the professional mover, it will take a lot of time, and you will be worried more about things such as meeting formally with the employers and booking the transportation trips.

- **Protection of your Health** - It is when you want to attempt and move all your belongings to a new place including heavy and medium furniture. Hiring the professional moving and packing company can be a smart move that will simply preserve your family’s as well as friend’s health. With the shifting of heavy items, you can incur a heavy injury or even a heart attack, but all this can be avoided once a professional Dubai Movers are hired.

- **Using of right and Appropriate Equipment** - A professional Movers and Packers Company have the technical know-how to use the right and appropriate equipment. They come simply with the right materials that will help in making your relocation process easy and happy job. The professionals come with either two wheels or four wheels appliances or hosting straps. They are techno-savvy with excellent knowledge of using the equipment at the right place, at the right time.

- **Your items and stuff will be protected entirely** - The professional and expert help will be more experienced than what you are, and every owner is worried only because of his or her belongings.
House-hold items related:

https://www.tweedsmag.org/best-tv-wall-mount/
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CLIENT: A FEW MORE EXAMPLES OF OUR ARTICLES

2019
THE WICKED SOCIETY

NEVERTHELESS, SHE PERSISTED

A WOMAN’S PLACE IS IN THE Revolution

sisterhood IS POWERFUL

WICKED SOCIETY

2017 Branding + Design
Some of our clients' Testimonials

Lily Zhang, Founder & CEO
Lyndex Tech, Canada

WoodBows employees are dedicated and hard working. My dedicated virtual employee Mr. Mithun never missed a call from me and always finishes his job ahead of our deadline. I have been a WoodBows' client for a long-time and continue to be one. I am so pleased to give this testimonial about WoodBows.

Horatio Franco, Owner
Studio Four, Florida, USA

My virtual assistant put so much of extra work beyond his schedule. I offered to pay extra for their services and they never accepted it once. It's rare to see such people these days. Their service and quality of work are excellent and that's very valuable to us.

Deepak Agarwal, Founder
Dolmiti Solutions, India

I find myself Lucky enough to find my dedicated virtual assistant priyanka dubey as social marketer, her knowledge in digital marketing space is jaw dropping. Her capabilities of taking your message & bringing it to your audience is excellent, she grew my audience in less than a week time. She know her stuff & I loved working with her..
About Us

We are fired up about welcoming you to our WoodBows' family.

This is John, I gave my heart to Christ when I was 27 in the USA. I hold an engineering graduate degree from the University of Houston, Texas, USA.

Having come to the USA from India, I saw a huge difference between India and USA. In USA, entrepreneurs and businesses are struggling to get talents to work for them whereas, in India, some of the best talents and engineers have been looking for jobs for several years. I thought of bridging both of them together.

Having built five businesses from the ground up and being an entrepreneur myself, I can absolutely understand how it feels like to manage the time.

All of our workers are engineering graduates with excellent English fluency and reliable professionals.

Our aim is to help you as much as possible to grow your business and save time.

- John

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