

WOODBOWS

1000+ CLIENTS AND COUNTING...

PORTFOLIO

WEB DESIGN



CHIQKHY FOOD HOUSE, CA

FACEBOOK MARKETING AND PAGE MANAGEMENT

Page Inbox Notifications 37 Insights Publishing Tools Promotions Settings Help +

Quotes Readers
@quotesread3rs

Home
About
Videos
Photos
Posts
Community

Promote
Manage Promotions

Like Following Share ...

See All

Photos

The only people who are mad at you for speaking the truth are those people who are living a lie.

Geronawan tak ng kung anong kungget di rin nakakita ang tunay na pagkakaiba, mananatili silang sinungaling sa mga ng mga kung nakakakita sa kanilang baba.

Isa pang, kung mayroon kang mga kaibigan na hindi nagmamalasakit sa iyo, hindi dapat magkaibigan sa iyo. Kung hindi kaibigan, hindi dapat magkaibigan sa iyo.

See All

Posts

Quotes Readers
Published by Jherika Hani (V) March 29 at 8:00pm

Kahit ipa plastic surgery mo pa yang mukha mo, plastic pa din yang ugali mo.

Learn More

100% response rate, 6-hours response time
Respond faster to turn on the badge

1,272 likes +12 this week
Jann Tejedor and 13 other friends

1,274 follows

See Pages Feed
Posts from Pages you've liked in your Page

2,591 post reach this week

1,272 people like this and 1,274 people follow this
Jann Tejedor and 13 other friends

Community See All

Rochelle Feranil Gabinete and 13 other friends like this

Invite Friends

1,272 people like this

1,274 people follow this

About See All

Typically replies within a day
Send Message

Community

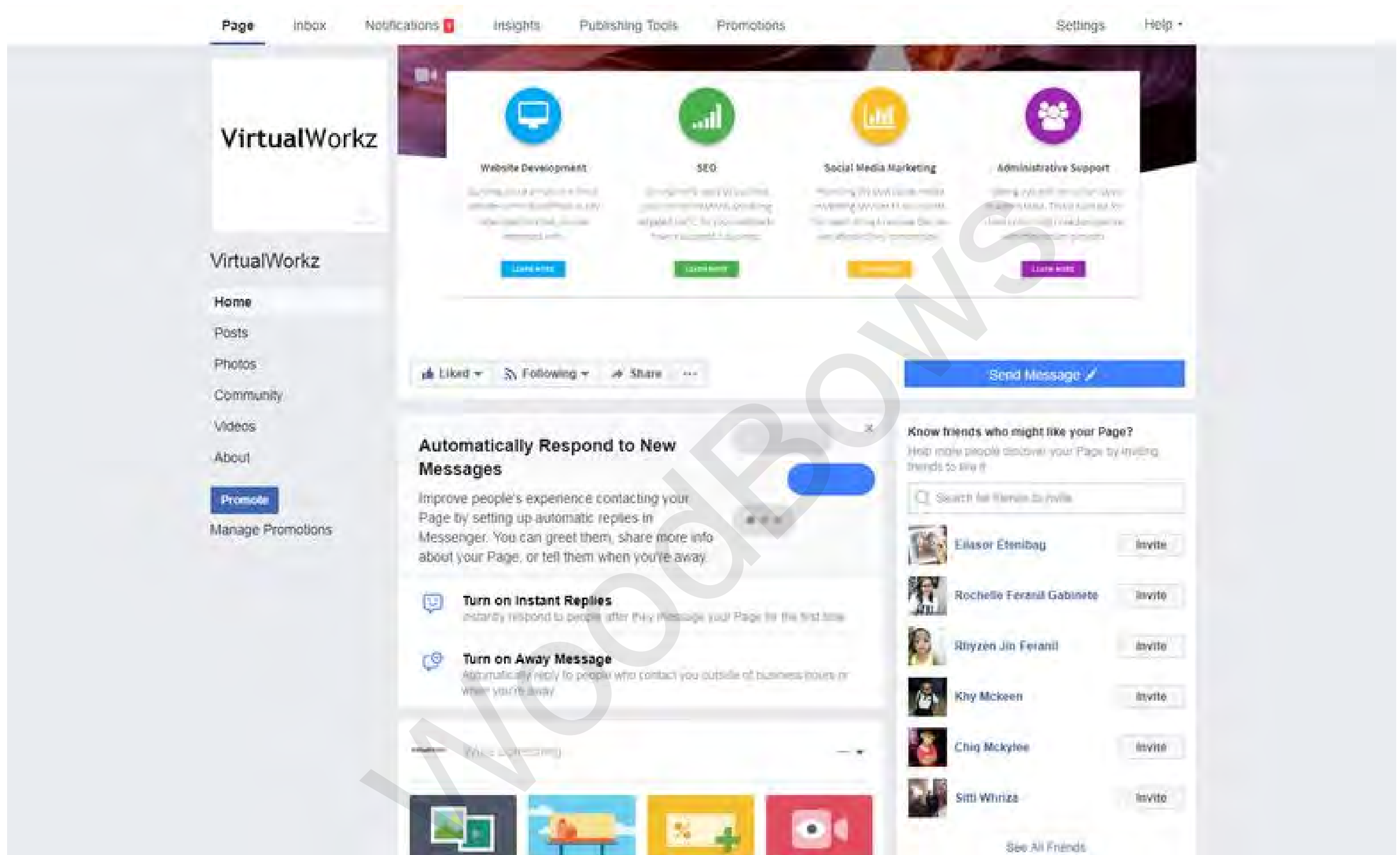
Suggest Edit

People Also Like

Best Life Quotes

QUOTES READERS

FACEBOOK MARKETING AND PAGE MANAGEMENT



VIRTUAL WORKZ

FACEBOOK MARKETING AND PAGE MANAGEMENT



*You can say
anything about
me, as you please,
but I am what I
am, and that's
something you
can never be.*

Quotes 
Reader

QUOTES READER

FACEBOOK POST DESIGN

**Ang mga
magaganda
hindi pumapatol
sa mga
INGGITERA!**



Quotes 
Reader

SEARCH ENGINE OPTIMIZATION

TECHNIQUES USED : ON/OFF PAGE SEO, SOCIAL SIGNALS IMPROVEMENT AND LINK BUILDING

Our client wanted us to rank their website for the keyword *Register trademark in Azerbaijan and Intellectual property law firms Azerbaijan*. We ranked their websites for the two keywords within the first 2 position.

Ranking Report 08-September-20				
Sr No	Keywords	Date	Google.com Ranking	Google.com URL
1	Azerbaijan law firm	9/8/2018	7	https://www.caspianlegalcenter.az/
2	law firms in Azerbaijan	9/8/2018	5	https://www.caspianlegalcenter.az/
3	Legal Services Baku Azerbaijan	9/8/2018	7	https://www.caspianlegalcenter.az/
4	Azerbaijan Attorneys And Lawyers	9/8/2018	7	https://www.caspianlegalcenter.az/en/who-we-are
5	Azərbaycan hüquq şirkətləri	9/8/2018	10	https://www.caspianlegalcenter.az/az/
6	юридические компании в Азербайджане	9/8/2018	30	https://www.caspianlegalcenter.az/ru/who-we-are
7	Intellectual property law firms Azerbaijan	9/8/2018	2	https://www.caspianlegalcenter.az/en/what-we-do/intellectual-property-law-firms-azerbaijan
8	Azerbaijan accounting firms	9/8/2018	37	https://www.caspianlegalcenter.az/
9	Azerbaijan immigration lawyers and law offices	9/8/2018	4	https://www.caspianlegalcenter.az/en/what-we-do/immigration-lawyers-and-law-offices
10	Register trademark in Azerbaijan	9/8/2018	1	https://www.caspianlegalcenter.az/en/what-we-do/intellectual-property-law-firms-azerbaijan
11	legal consulting firms Azerbaijan	9/8/2018	4	https://www.caspianlegalcenter.az/
12	establish company in Azerbaijan	9/8/2018	10	https://www.caspianlegalcenter.az/en/what-we-do/corporate-law
13	real estate lawyer Azerbaijan	9/8/2018	5	https://www.caspianlegalcenter.az/en/what-we-do/real-estate-lawyer
14	company registration in Azerbaijan	9/8/2018	5	https://www.caspianlegalcenter.az/en/what-we-do/corporate-law
15	register company in Azerbaijan	9/8/2018	2	https://www.caspianlegalcenter.az/en/what-we-do/corporate-law
16	Best Law firms in Azerbaijan	9/8/2018	5	https://www.caspianlegalcenter.az/

CASPIANLEGALCETER.AZ

SEARCH ENGINE OPTIMIZATION

Our client wanted us to rank their website for the keyword *Curtains Perth* within the first 10 position (1st page) on Google. We were improve his website ranking from 121th position to 6th position in 45 days.

Ranking Report 01-September-2018				
Eiffel.com.au				
Sr No	Keywords	Date	Google.com.au Ranking	Google.com.au URL
1	curtains perth	8/25/2018	6	https://www.eiffel.com.au/
2	blinds perth	8/25/2018	34	https://www.eiffel.com.au/
3	curtains and blinds perth	8/25/2018	13	https://www.eiffel.com.au/
4	sheer curtains	8/25/2018	25	https://www.eiffel.com.au/sheer-curtains-perth/
5	blockout curtains	8/25/2018	14	https://www.eiffel.com.au/blockout-curtains-perth/

EIFFEL, AUSTRALIA

SEARCH ENGINE OPTIMIZATION

The ranking positions of ATC Painting website for these keywords were around 200. We were able to improve their rankings and brought it down around 20 for the four important keywords they mentioned just in a couple of months.

Ranking Report 01-September-2018				
Sr No	Keywords	Date	Google.com.au Ranking	Google.com.au URL
1	painters perth	9/1/2018	52	http://www.atcpainting.com.au/
2	house painters perth	9/1/2018	46	http://www.atcpainting.com.au/house-painters-perth
3	residential painting perth	9/1/2018	40	http://www.atcpainting.com.au/
4	residential painters perth	9/1/2018	30	http://www.atcpainting.com.au/
5	commercial painting perth	9/1/2018	32	http://www.atcpainting.com.au/commercial-painting-
6	painting company perth	9/1/2018	37	http://www.atcpainting.com.au/about-atc-painting-ar
7	Painters Joondalup	9/1/2018	20	http://www.atcpainting.com.au/colour-consultation-p
8	painting contractors perth	9/1/2018	22	http://www.atcpainting.com.au/
9	painters fremantle	9/1/2018	24	http://www.atcpainting.com.au/painters-fremantle/
10	interior painters perth	9/1/2018	21	http://www.atcpainting.com.au/

ATC PAINTING, AUSTRALIA

SEARCH ENGINE OPTIMIZATION

CASE STUDY: GOOGLE ADS

CLIENT: UDACITY

RESULTS

The objective of this campaign was to encourage more people to sign up for a free course (Front-end Frameworks) with an ad budget of \$100.

- The technology used : google keyword planner and Mozpro software

RESULT:

Considering that the given CR is 5% and the number of clicks needed to have our desired ROI are 40 clicks. The campaign generated 73 clicks leading to 119% ROI.

CASE STUDY: FACEBOOK ADS

CLIENT: UDACITY

RESULTS

In this project, we were focusing on getting 9 Ebooks/day downloads from our Facebook ads

RESULT:

Total of 76 ebooks/day were downloaded and the ROI for this campaign was whopping 1048.8%.



Project 8: DMND Portfolio

Building a Marketing Strategy

1.Customer Journey Based Marketing Plan

What do you offer

Who are your customers

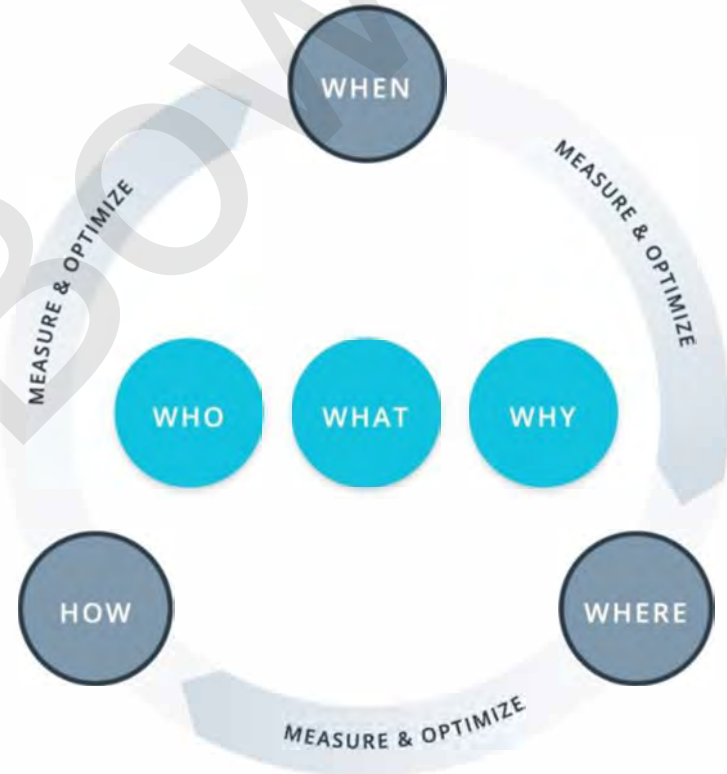
(When) Your customer's journey

(Why) Your marketing objective

(How) Your message

(Where) Channels your customers use

When+how+where = Marketing Tactics



What: your offer

Marketing Objective: DMND

The marketing objective is to sell DMND program for 200 Small business owner in December 2017

Who Are Our Customers

Target Persona

Background & Demographics

1. Married
2. From usa
3. Age 32
4. School of business
5. Boston university
- 6 . Store owner / new brand for clothes

Hobbies

1. Reading
2. Learning always
3. basket ball

Name & Image Store owner mark



Goals

1. 100k\$ in revenue
2. Make people aware of his brand
3. Expand his stores in different location in the states
4. Afford a safe and wealthy living for his family
5. take his brand worldwide in 10 years

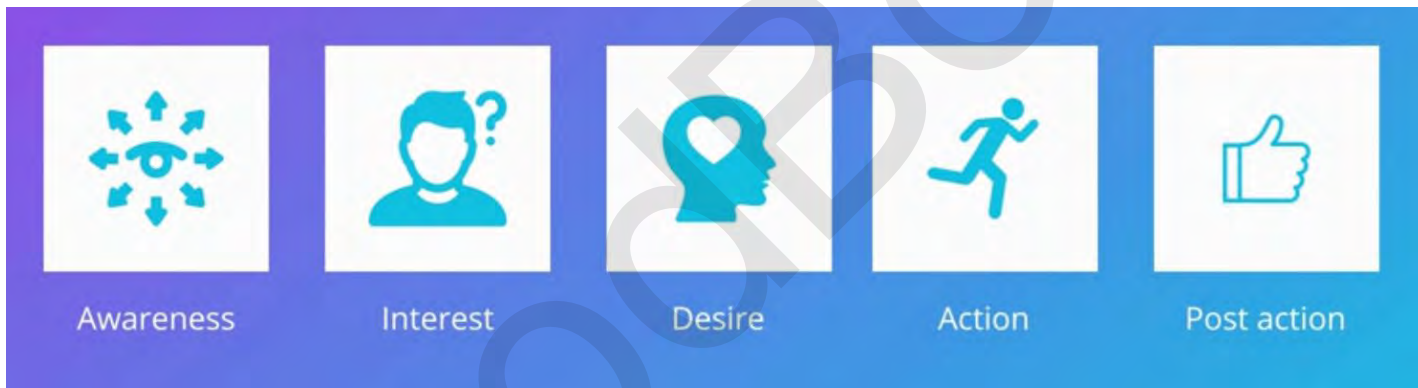
Needs

1. Market his brand effectively
2. Generate more sales
3. Make people aware of his new brand
4. Having new visitors

Barriers

1. People are not aware of his store
2. Limited budget for marketing
3. Don't know from where to start

Phases of the Customer Journey



When+How+Where = Marketing Tactics

Customer Journey	Awareness	Interest	Desire	Action	Post Action
Message	<ul style="list-style-type: none"> Describe the DMND Describe what it can do for the target persona 	<ul style="list-style-type: none"> DMND benefits What differentiate the DMND from another course 	<ul style="list-style-type: none"> DMND benefits Why you should buy the DMND / promotion 	<ul style="list-style-type: none"> Smooth path to purchase Thank you Reinforcement of DMND benefits 	<ul style="list-style-type: none"> News about DMND Info about new available Nano degrees
Channel	<ul style="list-style-type: none"> By content marketing (blogs, question, question forums) Informative landing page Social media display and video ads 	<ul style="list-style-type: none"> Search Social media advertising Organic social media Retargeted display and video ads Influencers (garyvee) 	<ul style="list-style-type: none"> Search Retargeted ads (display-social – video) Organic social media email 	<ul style="list-style-type: none"> Email Organic social media 	<ul style="list-style-type: none"> Email Organic social media

2. Budget Allocation

Awareness: Budget Allocation for Media

Channels	Planned Spend	Cost Per Click	Number of Site Visits	Average Conversion Rate	Total Sales
Facebook	\$11,500	\$1.25	9200	0.05%	5
AdWords Search	\$5000	\$1.40	3571	0.05%	2
Display	\$250	\$5.00	50	0.05%	0
Video	\$750	\$3.50	214	0.05%	0
Total Spend	\$17,500	Total # Visitors	13,035	Number of new Students	7

Interest: Budget Allocation for Media

Channels	Planned Spend	Cost Per Click	Number of Site Visits	Average Conversion Rate	Total Sales
Facebook	\$7,000	\$0.50	14000	0.1%	14
AdWords Search	\$2000	\$1.50	1333	0.1%	1
Display	\$500	\$3.00	417	0.1%	0
Video	\$500	\$2.75	455	0.1%	0
Total Spend	\$10,000	Total # Visitors	16205	Number of new Students	15

Desire: Budget Allocation for Media

Channels	Planned Spend	Cost Per Click	Number of Site Visits	Average Conversion Rate	Total Sales
Facebook	\$17,500	\$0.30	58333	0.3%	175
AdWords Search	\$4000	\$1.50	2667	0.3%	8
Display	\$500	\$3.00	167	0.3%	0
Video	\$500	\$2.75	182	0.3%	0
Total Spend	\$22, 500	Total # Visitors	36,030	Number of new Students	183

ROI: Budget Allocation for Media

Phase	Total Spend	Total Number of Site Visits	Total Number of Sales	Profit Per Sale	Total Profit	ROI
Awareness	\$17,500	13,035	7	\$299	\$2093	\$ -15,407
Interest	\$10,000	16205	15	\$299	\$4485	\$ -5,515
Desire	\$22,500	36,030	183	\$299	\$54,717	\$+ 32, 217
Total	\$50,000	65,270	205		\$61,295	\$11,295

Additional Channels/Recommendations:

Promote on Instagram

Promote with influencer (Gary vee)

Use Quora forum as organic



3. Showcase Work

Content marketing

Blog Post

Why Digital marketing nano degree ?



In a certain period of our life, we start to feel that we want to start our own business but only a few people know what to do and what it takes to start a small business or in another word what it takes to acquire riches.

After finishing high school I attended engineering university but I was feeling inside me that it's not where I should be, it's not what I want so I decided to drop out and start to search for work, but there was no company wanted to hire someone without a certificate rather than to accept working for jobs that I don't see myself in it and I totally understand it so I decided to start my own business, for 6 months I was searching everywhere from internet to books to business magazines not how to start a business but what business I can do that will be good for me knowing that I didn't have a capital for starting anything until one day I was with one of my friends that is a dentist and he was saying a

story that one guy come to him and offer him to do a digital marketing work and that he will increase the number of clients for him and he will charge him 1K \$ in month for this work , I returned home and all my way back I was thinking about what my friend told me, I start to surf the internet to understand what is digital marketing, how it works ? , and then I started to think maybe I can do this so I started to watch every free training on YouTube but I was still feeling that I am lost I don't know from where to start I started to invest some money for courses but I was disappointed because everyone gives courses but you are not doing anything just watching besides that I was finishing courses that it was said that it covers everything from a to z in digital marketing and later I found that there is a lot of information still missing then I recognized that I should search for accredited course for digital marketing that will be my last hope and 6 days pass still didn't find something different from that courses that I took , then suddenly I found one course called (Digital marketing Nano degree) I started to read about this course and now I recognized that it was the best investment I did for myself because the co-operation of Udacity with the industry leaders, I have my own mentor who guide me through every step, a well-organized course and mainly it depends on doing real projects and case studies and finally a high-quality classroom , I recommended it for everyone whether for small business owners or for entrepreneurs who want to work in Digital marketing

Facebook Campaign

Facebook Ad creative

Digital Marketing by Udacity Sponsored

The Secret eBook that everyone wants of Social media advertising from the industry leaders is now available, Download now free , for limited time only !!



A Killer Free Guide for social media advertising

dmnd.udacity.com

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Facebook Campaign

 Adverts Manager

Search Business

FE DMND

94

Help

Udacity 2 US (1272442456124723)

Create Advert

Account: Udacity 2 US

Search

Filters

Last 7 days: 27 September 2017 - 3 October 2017
Note: Does not include today's data

FILTERS: Campaign name: feras

Save Filter

Clear

Account overview

Campaigns 1 selected

Advert Sets 1 selected

Adverts for 1 Advert Set

+ Create Advert

Edit

Duplicate Adverts

Preview




Create Rule

More

Columns: Performance

Breakdown

Export

	Advert name	Delivery	Results	Reach	Cost per ...	Amount spent	Releva...	Link clicks	Website
<input type="checkbox"/>	 Default name - Conversions - DMND by feras - I...	Not delivering Advert Set Completed	13 eBook Download	1,265	\$1.48 Per eBook Downl...	\$19.21	5	17	
<input type="checkbox"/>	 Default name - Conversions - DMND by feras - I...	Not delivering Advert Set Completed	27 eBook Download	3,144	\$1.65 Per eBook Downl...	\$44.66	5	49	
<input type="checkbox"/>	 Default name - Conversions - DMND by feras - I...	Not delivering Advert Set Completed	36 eBook Download	4,344	\$1.70 Per eBook Downl...	\$61.05	5	60	
Results from 3 adverts			76 eBook Download	7,965 People	\$1.64 Per eBook Downl...	\$124.92 Total Spent		126 Total	

Search Engine Optimization (SEO) Audit

Technical Audit: Metadata

DMND URL: http://dmnd.udacity.com/		
	Current	Revision
Title Tag	Udacity Digital Marketing Nanodegree Program Website	Become a certified digital marketer from the industry leaders with DMND program
Meta-Description	"description" content="" />	Gain real-world experience running live campaigns as you learn from top experts in the field. Launch your career with a 360-degree understanding of digital marketing
Alt-Tag	alt=""	alt="Udacity Digital marketing nanodegree logo"

Alt-Tag	//v.fastcdn.co/t/beb60d38/d41f13af/1496943485-13718463-189x64-horizontal-primary-b.png	alt=""	alt="Digital marketing nano degree logo"
Alt-Tag	//v.fastcdn.co/t/beb60d38/d41f13af/1496943491-13720038-892x44-logospartners.png	alt=""	alt="Industry leaders logo"
Alt-Tag	//v.fastcdn.co/t/beb60d38/d41f13af/1496943483-13814963-862x403-image-digital-market.png	alt=""	alt="Udacity DMND Class"
Alt-Tag	//v.fastcdn.co/t/beb60d38/d41f13af/1496943501-13815588-415x345-features1.png	alt=""	alt="Udacity DMND Instructor"
Alt-Tag	//v.fastcdn.co/t/beb60d38/d41f13af/1496943512-13834748-383x305-features-02.png	alt=""	alt="Udacity HQ Class"
Alt-Tag	//v.fastcdn.co/t/beb60d38/d41f13af/1496943509-13815378-203x169x285x204x6x11-70B-box.png	alt=""	alt="\$70 billion dollar on DM"

Technical Audit: Backlink Audit

	Backlink	Domain Authority (DA)
1	http://www.dudley.gov.uk	100
2	http://www.nytimes.com	100
3	https://stevyhacker.wordpress.com/	100

Link-Building

	Site Name	Site URL	Organic Search Traffic
1	neilPatel.com	https://neilpatel.com/	3.4k
2	Entrepreneur.com	https://www.entrepreneur.com/	5.7k
3	Forbes.com	https://www.forbes.com/technology/#139bcf34badb	30.3 m

Recommendations

- According to the seo practice for digital marketing Nano degree, the digital marketing is a very competitive niche which make it very hard to find good keywords with high search volume, I have more than 7 days working only on the seo project and find it quit difficult, but the only plus is that Udacity has a high DA which will be on the long term plan okay to rank for keywords with (60-70) in difficulty, so here is the list of my recommendations:
- Try to use keywords as (Google analytics certification & google AdWords certification) where thy have a high search volume and difficulty not so bad to rank for with this high DA
- Involve this word (Digital marketing courses) where a lot of Udacity competitors ranks for this and they have low DA than Udacity, which it will be a very good opportunity
- For the link building I suggest that Udacity reach to (Neil Patel) to have a backlink from him and (forbes.com & entrepreneur.com) as these websites have a very high search volume and the DA is nearly 100 with nearly no spam score so it will be a good opportunity to increase the website authority and improve its rank.
- As the number of the pages indexed is 1,210 for [DMND](#) so I recommend if there is any opportunity to increase it, it will be better
- The speed test for the web page [DMND](#) is very poor on the mobile and on the desktop which it can be done in the meantime, that will show better results
- The mobile friendly evaluation also is not good it is 7s for the 3g which leads to the loss of 26% of the visitors.

Adwords Campaign

Ad copies for ad group 1

Start Coding Today
Learn how to code From scratch
www.udacity.com/Free/course
You'll learn how to create both
an Angular app and an Ember...

Want To Start Coding ?
Learn how to code From scratch
www.udacity.com/Free/course
You'll learn how to create both
an Angular app and an Ember...

Start Your Free Coding Course
Learn how to code From scratch
www.udacity.com/Free/course
You'll learn how to create both
an Angular app and an Ember...

Keyword List:

learn how to code, learn to code online, coding websites, code, best online programming courses
coding courses for beginners, free online coding courses for beginners, free online java course
free online programming courses, learn to code free, learn programming free
learnprogramming
free coding courses
free coding classes
free code academy
coding lessons
online coding
best way to learn to code
how to code a game
code avengers
code academy reviews

Ad copies for ad group 2

Master Front End Frameworks
Free course by Udacity
udacity.com/Front_End/free_course
Learn how to build Single Page
Applications in various Front End...

Super charge your skills Now
Front End Frameworks
udacity.com/Front_-_End/free_course
Learn how to build Single Page
Applications in various Front End...

Master Front End Frameworks
Join the Path to Greatness
udacity.com/Front_-_End/free_course
Learn how to build Single Page
Applications in various Front End...

Keyword List:

d3 js tutorial for beginners , best css framework , ember js ,ember framework tutorial, javascript frameworks, front end javascript frameworks, learn ember , angularjs, learn angularjs, angularjs tutorial ember application , bootstrap ember js tutorial , ember, what is framework, responsive design css, ember js tutorial step by step, learn ember js , github , responsive framework , code academy ,learn java

Key Campaign Results (Campaign & Ad Groups)

Ad Group	Max. CPC Bid	Impr.	Clicks	CTR	Avg. Cost per Click	Conversions	CR	Cost per Conversion	Cost
Interest / consed	\$3	1935	72	3.72%	\$1.41	1.00	1.39%	\$101.86	\$101.86
Conseder/des	\$3	95	1	1.05%	\$0.08	0.00	0.00	0.00	\$0.08
Total		2030	73	3.60%	\$1.40	1.00	1.37%	\$101.94	\$101.94

Key Campaign Results (Ads)











Ad	Clicks	CTR	Avg. Cost per Click	Conversions	CR	Cost per Conversion
Ad Group 1, Ad 1	15	4.31%	\$1.13	0.00	0.00	\$0.00
Ad Group 1, Ad 2	5	2.62%	\$1.71	0.00	0.00	\$0.00
Ad Group 1, Ad 3	52	3.72%	\$1.47	1.00	1.92%	\$76.32
Ad Group 2, Ad 1	0	0.00%	\$0.00	0.00	0.00	0.00
Ad Group 2, Ad 2	0	0.00%	\$0.00	0.00	0.00	0.00
Ad Group 2, Ad 3	1	1.69%	\$0.08	0.00	0.00%	0

Recommendations for future campaigns

- I would focus on ad group 1 (interest /consed), I will leave the best performing keywords and change , optimize the rest to more relevant keywords
 - Ad group 2 needs a lot of changing considering the keywords and the max amount of bidding
 - A/b testing will be , by changing 1 element only per ad to be able to measure and recognize the difference and which change is performing better than the another
 - Landing page is very good , don't need to be changed

Display Advertising Campaign

Display Image Campaign: Overall Results

<input type="checkbox"/>	 	Ad group	Status 	Default Max. CPC 	Clicks 	Impr. 	CTR 	Avg. CPC 	Cost 	Avg. CPM 
<input type="checkbox"/>		Keyword Targeted	Campaign paused	\$3.00 (enhanced)	1,973	282,066	0.70%	\$0.44	\$872.51	\$3.09
Total - all but removed ad groups					1,973	282,066	0.70%	\$0.44	\$872.51	\$3.09
Total - all ad groups					1,973	282,066	0.70%	\$0.44	\$872.51	\$3.09

Show rows: 50 1 - 1 of 1

Results: Calculate the ROI

1. the overall ROI of the campaign Is Positive With +324 ROI

Creative	Clicks	Impressions	CTR	Avg CPC
Campaign Results	1973	282,066	0.70%	\$0.44
Cost	Conversion Rate	# New Students	CPA	ROI +/-
\$872.51	0.70%	4	218	+324

Display Video Campaign: Overall Results

<input type="checkbox"/>	⊙ ⊕	Ad group	Status ?	Max. CPV ?	Ad group type ?	Impr. ?	Views ?	View rate ?	Cost ?	Avg. CPV ?	Clicks ?	CTR ?	Avg. CPC ?
<input type="checkbox"/>		short trailer DM education keywords	Campaign paused	\$0.10 <input checked="" type="checkbox"/>	In-stream	54,312	10,622	19.56%	\$290.21	\$0.03	453	0.83%	\$0.64
<input type="checkbox"/>		short trailer DM large keyword list	Campaign paused	\$0.10 <input type="checkbox"/>	In-stream	103,205	19,261	18.66%	\$535.40	\$0.03	1,439	1.39%	\$0.37
		Total - all but removed ad groups				157,517	29,883	18.97%	\$825.61	\$0.03	1,892	1.20%	\$0.44
		Total - all ad groups				157,517	29,883	18.97%	\$825.61	\$0.03	1,892	1.20%	\$0.44
												Show rows: 50 ▾	1 - 2 of 2

Results Of ROI

(+) Roi with + 370.1

Creative	Clicks	Impressions	CTR	Avg CPC
Campaign Results	1,892	157,517	1.20%	\$0.44
Cost	Conversion Rate	# New Students	CPA	ROI +/-
\$825.61	18.97%	4	206.40	+370.4

Recommendations for future campaigns

- * Focus on campaign (B) , with large keyword list .
- Change the less performing keywords with new one test & optimize
- Set up an A/b testing with changing only one variable per time to be able to recognize the difference and push the winner to the campaign
- Landing page is performing good doesn't need any change , maybe on the long Run but not a priority now .

Market with Email

Email Content:

Email Content Plan			
	Email Topic	Marketing Objective	KPI
Email #1	<i>Get to know udacity DMND</i>	Engagement	<i>(open rates)</i>
Email #2	Thanks for your interest in Udacity DMND	Engagement	Open Rates
Email #3	Details as requested for Udacity DMND	Conversion	Number of conversions

Email #1

Email Content Plan				
Subject Line	Body Summary	Visual	CTA	Link
<i>Get to know Udacity DMND</i>	<ul style="list-style-type: none"><i>Course content</i><i>Project reviews</i><i>Community resources</i><i>Digital marketing student handbook</i>	<i>Visual present in Udacity DMND Homepage</i>	<i>Click on Enroll now button to take users to DMND LP</i>	<i>http://dmnd.udacity.com/</i>

Email #2

Email Content Plan		
Marketing Objective	Subject Line	CTA
Engagement	Thanks for your interest in Udacity DMND	<i>Click on Enroll now button to take users to DMND LP</i>

Email #3

Email Content Plan		
Marketing Objective	Subject Line	CTA
Conversion	Details as requested for Udacity DMND	<i>Start learning</i>

[View this email in your browser](#)



Get to know Udacity DMND

- **course content**

The DMND is a combination of videos, text, projects that will be accessible to you at any time once you enrolled in the program.

- **Project reviews**

With the DMND you will be able to do real projects and get reviewed by experts.

- **Community resources**

you will enjoy support from your own mentor and engage with like-minded people in the dedicated slack channel.

- **Digital marketing student handbook**

You will have a handbook as your guide to getting started.

So what are you waiting for ??

[Start Learning Now](#)



Final Recommendations

Email 2 & 3 should be sent according to the schedule after planning and a/b testing with a good CTA , learning from the data we have from email one we can tailor email 2&3 for the existing subscribers

THE
WICKED
SOCIETY

NEVERTHELESS, SHE
PERSISTED

A
WOMAN'S PLACE
IS IN THE
Revolution

sisterhood
IS
POWERFUL

WICKED SOCIETY

Some of our clients' Testimonials



Lily Zhang, Founder & CEO
Lyndex Tech, Canada

WoodBows employees are dedicative and hard working. My dedicated virtual employee Mr. Mithun never missed a call from me and always finishes his job ahead of our deadline. I have been a WoodBows' client for a long-time and continue to be one. I am so pleased to give this testimonial about WoodBows.



Horatio Franco, Owner
Studio Four, Florida, USA

My virtual assistant put so much of extra work beyond his schedule. I offered to pay extra for their services and they never accepted it once. It's rare to see such people these days. Their service and quality of work are excellent and that's very valuable to us.



Deepak Agarwal, Founder
Dolmiti Solutions, India

I find myself Lucky enough to find my dedicated virtual assistant priyanka dubey as social marketer, her knowledge in digital marketing space is jaw dropping. Her capabilities of taking your message & bringing it to your audience is excellent, she grew my audience in less than a week time. She know her stuff & I loved working with her..



WoodBows

A PARTNER YOU CAN RELY ON

About Us

We are fired up about welcoming you to our WoodBows' family.

This is John, I gave my heart to Christ when I was 27 in the USA. I hold an engineering graduate degree from the University of Houston, Texas, USA.

Having come to the USA from India, I saw a huge difference between India and USA. In USA, entrepreneurs and businesses are struggling to get talents to work for them whereas, in India, some of the best talents and engineers have been looking for jobs for several years. I thought of bridging both of them together.

Having built five businesses from the ground up and being an entrepreneur myself, I can absolutely understand how it feels like to manage the time.

All of our workers are engineering graduates with excellent English fluency and reliable professionals.

Our aim is to help you as much as possible to grow your business and save time.

- John

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